



## Fundamentals of Organizational Communication

By Pamela Shockley-Zalabak

Prentice Hall, 2008. Softcover. Condition: Neu. Neu Neuware. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Fundamentals of Organizational Communication presents organizational communication concepts within a unique competency-based approach that incorporates personal knowledge, interpersonal sensitivity, communication skills, and ethical values. Blending theory, analysis, and practice, this book provides an extensive introduction to major organizational communication issues, theories, and skills, enabling readers to immediately apply the concepts presented. 463 pp. Englisch.



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