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Reviews




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LUMIERE DU WEB BUSINESS: PLAN ET APPROCHES POUR DEBUTANTS / NOVICES (PAPERBACK)



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Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: French . Brand New Book ***** Print on Demand *****.Ce livre livre apprend aux debutants, aux novices et a toute personne interessee du web, qu est-ce que entrepreneuriat web, Qui peut entreprendre sur le web; Toute personne qui sait lire et cliquer.Comment entreprendre sur le Web, le plan a suivre et les approches a respecter. Le plan a suivre pour un bon entrepreneur est aussi important important que le plan d un architecte pour batir une oeuvre stable et durable. Sans PLAN, rien de solide et concret ne peut se faire. Nombreux ont entrepris de creer des blogs, des sites bien designes, des applications tres solides en fonction mais n ont jamais reussit a rentabiliser ne serait-ce que la moitie des depenses effectuees.simplement parce qu ils n avaient pas le PLAN et les approches de l entrepreneuriat web. En final, ils ont abandonne le web et se sont refugies dans d autres domaines, tournant le dos a ce domaine si large et si fructueux. Le web rassemble toutes sortes de personnes et associe toutes sortes d activites. Sans le web, aujourd hui plus rien ne peut se faire. C est ainsi que ce livre montre comment tous ceux qui vont sur le web peuvent devenir entrepreneur web en suivant le plan que donne ce livre. Plus fort ce livre est la lumiere éclairant l ensemble de l entrepreneuriat web et donnant une vue panoramique des etapes a suivre. Il decoupe chaque partie du plan pour l expliciter; les approches pour une bonne suite en entrepreneuriat web. Il donne les meilleures de chaque partie du plan, explique a quel comment l affiliation, le RSI et l email marketing interviennent chacun a son tour et au moment attendu. Decouvrez la lumiere...

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