



## Signals: How Everyday Signs Can Help Us Navigate the World's Turbulent Economy (Hardback)

By Dr. Pippa Malmgren

Orion Publishing Co, United Kingdom, 2016. Hardback. Condition: New. Language: English . Brand New Book. SIGNALS is the story of the future of the world economy, told in the language of everyday objects, places and events - from magazine covers and supermarkets to public protests. A tour de force Lord Rose, former CEO and Chairman of Marks Spencer Rather wonderful FINANCIAL TIMES Dr Pippa Malmgren's book is essential reading Dr Liam Fox, Secretary of State for International Trade Better than Piketty James Galbraith, Chair of Government and Business at the University of Texas Pippa Malmgren is the economic advisor who correctly called the result of the Brexit vote in the UK and also Trump's victory in the 2016 United States presidential election. She argues that by being alert to the signals around us, we can be empowered to deal with the varied troubles and treasures the world economy inevitably brings. Economics is not just maths and data. SIGNALS will help you understand why the size of chocolate bars, steaks and apartments are shrinking. It explains why the government says we face deflation yet everyone feels their cost of living is rising and their standard of living is falling....



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