



Accounting Essentials for Hospitality Managers (Hardback)

By Chris Guilding

Taylor Francis Ltd, United Kingdom, 2014. Hardback. Condition: New. 3rd Revised edition. Language: English . Brand New Book. For non-accountant hospitality managers, accounting and financial management is often perceived as an inaccessible part of the business. Yet having a grasp of accounting basics is a key part of management. Using an easy to read style, this book provides a comprehensive overview of the most relevant accounting information for hospitality managers. It demonstrates how to organise and analyse accounting data to help make informed decisions with confidence. With its highly practical approach, this new Edition: * Quickly develops the reader s ability to adeptly use and interpret accounting information to further organisational decision making and control * Demonstrates how an appropriate analysis of financial reports can drive your business strategy forward from a well-informed base * Develops mastery of key accounting concepts through financial decision making cases that take a hospitality manager s perspective on business issues * Presents accounting problems in the context of a range of countries and currencies * Includes a new chapter that addresses a range of financial management topics that include share market workings, agency issues, dividend policy as well as operating and financial leverage *...



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