



Commercial banking (rtt) (Chinese Edition)

By ZHANG JIN SHENG ZHU BIAN

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SUMMARY The book introduces the meaning of the commercial banking business. classification. basic characteristics and the essence of the operation system of the financial markets. commercial banking development of an overview of international trends. the business development of the commercial banks. effective management. operation and management of personal deposit and loan business. the middle of the operation and management of the business. and open up China's commercial banking business and development. Commercial banking Contents Preface Chapter Overview First. the concept of the commercial banking business and real overview of the development of the commercial banking business. the reasons for the development of commercial banking business background. the second chapter of the international trends of the commercial banking business of financial markets running system. the meaning of the financial markets. the basic elements of the financial markets. of marketable financial markets operating mechanism and...



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