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Veterinary drugs and feed marketing tips(Chinese Edition)

By XU TING SHENG . CHENG XIANG CHAO

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2004 Pages: 300 in Publisher: China Agriculture Press veterinary drugs and feed marketing tips is designed to guide the practice of veterinary drugs and feed business marketing with the science of marketing theory. The book is divided in the next three. a total of eleven chapters along with corporate success case studies. On chapter introduces the basic knowledge of veterinary drugs. biological products. and feed; Part II describes the market of veterinary drugs and feed veterinary drugs and feed corporate marketing. market research. product strategy. pricing strategy. marketing strategy. promotional strategy. marketing skills and business services; under The chapter describes some veterinary drugs and feed business success marketing case. Veterinary drugs and feed marketing tips systematic. theoretical teaching exam books. training materials as veterinary drugs and feed production and marketing enterprises. Contents: Preface Foreword Section II of varieties on the basic knowledge of veterinary drugs and feed veterinary medicine basics of the first section of veterinary drugs veterinary formulations Section III Section IV of veterinary management veterinary drug development trend analysis Chapter II the basic knowledge of...

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